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CMA

CONTENT MARKETING ACADEMY

CREATING BETTER CUSTOMERS



3RD & 4TH
SEPTEMBER



Edinburgh, Scotland
COSLA Conference Centre



First and only UK visit 2015
World renowned content marketing thought leader

MARCUS SHERIDAN

Marcus Sheridan began River Pools and Spas in 2001, growing a business with just 15 people, through inbound marketing and a very successful blog, to one of the largest of its kind. Now a silent partner, he travels the globe, teaching and coaching businesses on how to capture success through inbound and content marketing.

Marcus is well known across the globe as a pioneer and evangelist of content marketing.

CONTENT MARKETING WORKSHOP

Thursday 3rd September - Registration at 12pm

Would you like to spend a half day with one of the most highly regarded content marketers in the world?

Marcus Sheridan, The Sales Lion, will be facilitating a content marketing workshop on Thursday 3rd September 2015.

This Content Marketing Masterclass will be a game changer for those that attend.

SPEAKER LED CONFERENCE

Friday 4th September - Registration from 8am

TCMA 2015 is your opportunity to spend time with your content marketing peers from all over the UK, Europe and the rest of the world.

A whole day speaker led content marketing experience taking place on Friday 4th September.

"To have the chance to spend 2 days with people who can really help you blaze a trail in your industry is an amazing opportunity that no-one should miss out on." - Kate McQuillan

Your conference speakers...

Marcus Sheridan



Gavin Oattes



Mike McGrail



Richard Tubb



Karen Strunks



Stefan Thomas



Our partners



"I know it is going to be a life-changing couple of days. I wish I could MAKE everyone I know go to this. If only they knew what they were missing out on!" - Julie Christie

"How often does an event of this calibre happen right on our doorsteps in Edinburgh, especially with such a high standard of keynote speakers." - David Hay

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