

fbm

FIFE BUSINESS MATTERS MAGAZINE

ADVERTISING INFO 2015

All you need to know



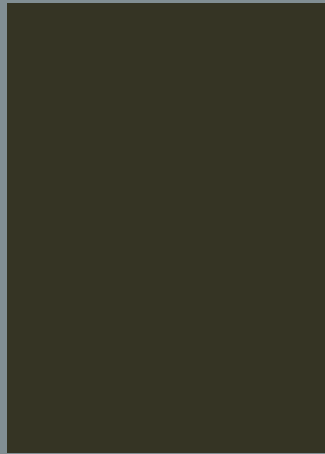
ADVERTISING PRICES

FBM is published quarterly

Price per issue	1 issue	2 issues 20% discount	4 issues 30% discount
Full Page	£860	£688	£602
Half Page	£560	£448	£392
Quarter Page	£275	£220	£192



PRINT SPECIFICATIONS



FULL PAGE WITH BLEED

- Trim Dimensions:
210mm wide x
297mm high
- Bleed: 3mm required



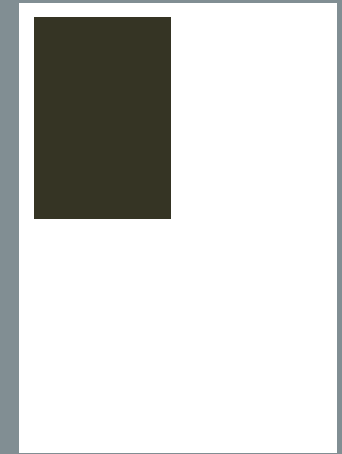
FULL PAGE WITHOUT BLEED

- Dimensions:
190mm wide x
277mm high
- No bleed required



HALF PAGE

- Dimensions:
190mm wide x
133.5mm high
- No bleed required



QUARTER PAGE

- Dimensions:
90mm wide x
133.5mm high
- No bleed required

FORMAT & RESOLUTION: pdf or jpg, CMYK file, 300 dpi



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