

DIGITAL EXCELLENCE SCOTLAND

17th & 18th August 2016

Royal Highland Showground Conference Centre Edinburgh

Are Your Potential Customers Embracing Your Website or are you Losing Them to Your Competitors?

Don't miss this exclusive opportunity to learn how to make your website more effective from three of the world's leading digital marketing and search engine experts



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Did you know that potential clients make 80% of their decisions based on the impression they have of your website? Food for thought isn't it? So...

- Are you happy with your website results?
- Are you losing potential business to your competitors?
- Would you like the opportunity to learn from the best in the digital marketing industry to put you ahead of the game?

We live in rapidly changing times. What we believed to be true yesterday, in terms of how our website interacts with our potential clients and customers may not apply tomorrow. This is why we can **guarantee** that your website is currently losing your company business. So, what can you do now to get ahead of the game and **ahead of your competition?**

Digital Excellence Scotland, in association with **OnlineXcellence** and **Digital Advisor**, is inviting you to attend an exclusive event on the 17th and 18th August.

- Learn from not **one**, not **two**...but **three** world-renowned digital marketing and search engine experts.
- Get easy to digest insights and practical suggestions on how you can reach more of the right kind of visitors and new clients.
- Find out what's wrong with your current website and more importantly – how to fix it!

What you can expect from this exclusive two-day event

Day One – An introduction to our expert speakers who will take you on a jargon-free journey through your website and explain why there are issues with its current set up.

Day Two – An opportunity to get up close and personal with one of the main speakers and attend a master-class so you can learn some simple steps to making your website perform better.

BOOK NOW as spaces are limited

This exclusive event is limited to only 100 delegates, so don't miss your chance to be among them and get the information you need to improve your website and increase your web traffic and your turnover.

Tickets for Day One are £129 plus VAT & Booking Fee which includes breakfast on arrival, light lunch and refreshments.

Tickets for Day Two's master-class are £149 plus VAT & Booking Fee.

Buy a ticket for both days and save £28 with our Two-Day ticket at only £250 plus VAT & Booking Fee.

To BOOK NOW simply visit our website at

www.digitalexcellencescotland.com