

KEY SERVICES GUIDE

1-2-1 Business Advice

Whatever stage you are at with your business journey, getting the right business advice is key.

Our advisers provide dedicated, one-to-one support, tailored to your needs.



Workshops

essential skills to develop your business:

- Start Up Essentials
- Sales & Marketing
- Business Planning
- Book Keeping
- Marketing Your Business
 Website Data Analytics
- Social Media
- Increase Your Sales
- Trading Online
- Digital Marketing Strategy

Legal Surgery

Free 1-2-1 expert advice from a legal representative



Employing People

Take the stress out of hiring staff with our dedicated HR support



Expert Help

Consultancy support to get your key project going:

- Marketing
- Sales
- HR
- Finance
- **eBusiness**



Funding

Helping you to access the finance & fundraising you are eligible for:

- · Business Loans Scotland
- Start Up Loan
- Digital Support
- Prince's Trust





Business ^ Information

Free business information service:

- Market Research
- Statistics & Demographics
- Company Lists
- Media Searches

Business Mentoring

Benefit from the support of an experienced business mentor with this funded initiative, delivered through a partner organisation.

Networking

Providing access to a wide range of networking groups in Fife.



Export Advice

Expand your business horizons with:

- Market Intelligence
- Finance & Legal Support
- Trade Missions & Marketing

eNewsletters

The latest business news & opportunities delivered to your inbox every fortnight.



Latest **Business News**

Keep your finger on the pulse of local news with our quarterly business publication Fife Business Matters.